



Henry Ford: Pocket Giants

By Long, David.

History Press. 1 Paperback(s), 2014. soft. Book Condition: New. What makes Henry Ford a giant? He put the world on wheels, as journalist David Long explains in this compact, entertaining biography. Ford did not invent the motor car, nor did he invent the assembly line or mass production, but he is remembered as the man who almost singlehandedly took an expensive contraption of doubtful utility and recast it as a machine that, in a real and profound sense, changed the world forever. Ford was a ruthlessly single-minded autocrat who became a folk hero, a pacifist who went on to inspire Adolf Hitler, and a boss who paid his workers twice as much as his competitors, yet waged an unrelenting war on unions and badly abused the power he had worked so hard to attain."Henry Ford once said, 'History is more or less bunk.' If only he'd been able to read this excellent book." James May 127.



READ ONLINE
[2.06 MB]

Reviews

Comprehensive information! Its this sort of excellent go through. It is packed with knowledge and wisdom You may like just how the author publish this book.

-- **Mustafa McGlynn**

Complete guideline! Its this kind of great read through. It is probably the most incredible pdf i actually have read through. Its been developed in an extremely straightforward way and it is simply soon after i finished reading this book through which actually modified me, affect the way i really believe.

-- **Beryl Labadie I**